



FOOTBALL
FEDERATION
AUSTRALIA

20
18

NATIONAL PARTICIPATION REPORT

INTRODUCTION

Football Federation Australia would like to acknowledge and celebrate football's participation across all levels of the game, which has reached a record high of over 1.8 million participants.

Football participation in 2018 has seen a 13% overall increase, with significant growth in key participation segments. Our women and girls participation base continues to increase and provide one of the greatest growth opportunities for Football. The 2018 AFC Women's Asian Cup and rebel Female Football Week have played a key role in driving new women and girls to our game, now boasting over 141,000 registered participants.

Our outdoor affiliated network continues to grow as we attract, engage and retain more participants to our community clubs. The efforts and investment from our volunteers, coaches and referees ensure we provide participants with a positive experience, which is highlighted by a 72% participant retention rate. ALDI MiniRoos continues to be our marquee program and the leading junior introductory program within Australia, with over 227,000 boys and girls playing.

Further, we have increasingly leveraged our games greatest assets; the Hyundai A-League and Westfield W-League Clubs, to engage and connect with new markets. This is reflected with over 14% growth in school participation, community events and promotional experiences delivered by the clubs, as we focus on converting our football participation base into fans.

We continue to invest in opportunities to ensure football remains a diverse and inclusive game for all Australians through programs and tournaments specifically for CaLD communities, Aboriginal & Torres Strait Islanders and all-ability participants.

Our 2018 participation figures are a credit to the efforts of our Member Federations, Hyundai A-League and Westfield W-League Clubs, Associations, Zones and Community Clubs.

2018 Football participation highlights:

- 13% overall growth on 2017 participation
- 1.5% growth in outdoor affiliated participation
- 2% growth in Women & Girls participation
- 2% growth in ALDI MiniRoos
- 30% growth in other formats including Futsal and Social Football
- 11% growth in Schools participation including School programs and competitions

We thank you for your efforts as we continue to be Australia's largest and most popular club-based sport.

Emma Highwood



HEAD OF COMMUNITY, WOMEN'S FOOTBALL AND FOOTBALL DEVELOPMENT

2018 NSW SUMMARY



TOTAL PARTICIPATION
939,897

9% **GROWTH**
ON 2017

WOMEN & GIRLS PARTICIPATION

69,339

INCLUDES OUTDOOR,
REGISTERED FUTSAL & SOCIAL



HYUNDAI
A-LEAGUE



Westfield
W-LEAGUE

TOTAL PARTICIPATION

402,919

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

238,459
PARTICIPANTS

752
CLUBS



184,003
MALE
(80% OF TOTAL)



54,456
FEMALE
(20% OF TOTAL)



102,073
PARTICIPANTS



MALE
79,923



FEMALE
22,150

YOUTH
66,314
PARTICIPANTS



MALE
48,111



FEMALE
18,203

SENIOR
70,072
PARTICIPANTS



MALE
55,969



FEMALE
14,103



18,745

REGISTERED COACHES

87% MALE
13% FEMALE



5,332

REGISTERED REFEREES

88% MALE
12% FEMALE



14,253

VOLUNTEERS

47% MALE
53% FEMALE

SPECIFIC DIVERSITY AND INCLUSION PROGRAMS

1,588

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS

FUTSAL

6,716
PARTICIPANTS



MALE



FEMALE

SOCIAL

48,003
PARTICIPANTS



MALE



FEMALE

77,858

SCHOOL PROGRAMS

+

163,007

SCHOOL COMPETITIONS

SCHOOLS TOTAL

= 240,865

PARTICIPANTS

COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

365,936

PARTICIPANTS

2018 VIC SUMMARY



TOTAL PARTICIPATION
352,798

24% **GROWTH**
ON 2017

WOMEN & GIRLS PARTICIPATION
15,933

INCLUDES OUTDOOR,
REGISTERED FUTSAL & SOCIAL



HYUNDAI A-LEAGUE



Westfield W-LEAGUE

TOTAL PARTICIPATION
145,619

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

69,376
PARTICIPANTS

358
CLUBS



2,533
REGISTERED COACHES
91% MALE
9% FEMALE

1,532
REGISTERED REFEREES
91% MALE
9% FEMALE

2,148
VOLUNTEERS
57% MALE
43% FEMALE

SPECIFIC DIVERSITY AND INCLUSION PROGRAMS
934

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS



56,510
SCHOOL PROGRAMS
+
82,874
SCHOOL COMPETITIONS
= **139,384**
PARTICIPANTS

COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES
102,895
PARTICIPANTS

2018 QLD SUMMARY



TOTAL PARTICIPATION

173,116



WOMEN & GIRLS PARTICIPATION

17,514

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL



HYUNDAI A-LEAGUE



Westfield W-LEAGUE

TOTAL PARTICIPATION

70,058

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

70,273
PARTICIPANTS

317
CLUBS



SPECIFIC DIVERSITY AND INCLUSION PROGRAMS

880

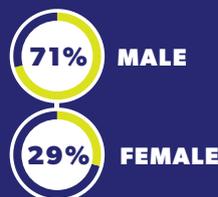
Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS

FUTSAL
5,883
PARTICIPANTS



SOCIAL
16,082
PARTICIPANTS



43,312
SCHOOL PROGRAMS
+ **5,674**
SCHOOL COMPETITIONS
= **48,986**
PARTICIPANTS

COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

23,915
PARTICIPANTS

2018 WA SUMMARY



TOTAL PARTICIPATION

152,809

17% GROWTH
ON 2017

WOMEN & GIRLS PARTICIPATION

7,754

INCLUDES OUTDOOR,
REGISTERED FUTSAL & SOCIAL



HYUNDAI
A-LEAGUE



Westfield
W-LEAGUE

TOTAL PARTICIPATION

56,171

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

40,068 PARTICIPANTS

249 CLUBS



1,559
REGISTERED COACHES
92% MALE
8% FEMALE

697
REGISTERED REFEREES
92% MALE
8% FEMALE

SPECIFIC DIVERSITY AND INCLUSION PROGRAMS

2,174

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS

FUTSAL
152
PARTICIPANTS



SOCIAL
4,612
PARTICIPANTS



75,276
SCHOOL PROGRAMS
+
21,801
SCHOOL COMPETITIONS
= **97,077**
SCHOOLS TOTAL PARTICIPANTS

COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

6,470 PARTICIPANTS

2018 NNSW SUMMARY



TOTAL PARTICIPATION

93,868

24% GROWTH ON 2017

WOMEN & GIRLS PARTICIPATION

14,860

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL



HYUNDAI A-LEAGUE



Westfield W-LEAGUE

TOTAL PARTICIPATION

10,690

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

52,579 PARTICIPANTS

233 CLUBS



4,994 REGISTERED COACHES
74% MALE / 26% FEMALE

864 REGISTERED REFEREES
90% MALE / 10% FEMALE

2,180 VOLUNTEERS
57% MALE / 43% FEMALE

SPECIFIC DIVERSITY AND INCLUSION PROGRAMS

404

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS

FUTSAL 327 PARTICIPANTS



SOCIAL 12,260 PARTICIPANTS



4,348 SCHOOL PROGRAMS + 7,200 SCHOOL COMPETITIONS = 11,548 SCHOOLS TOTAL PARTICIPANTS

COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES 8,712 PARTICIPANTS

2018 SA SUMMARY



TOTAL PARTICIPATION

69,715

18% GROWTH ON 2017

WOMEN & GIRLS PARTICIPATION

4,654

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL



HYUNDAI A-LEAGUE



Westfield W-LEAGUE

TOTAL PARTICIPATION

37,530

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

OUTDOOR AFFILIATED FOOTBALL

24,287 PARTICIPANTS

291 CLUBS



SPECIFIC DIVERSITY AND INCLUSION PROGRAMS

400

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS



7,621 SCHOOL PROGRAMS + 1,738 SCHOOL COMPETITIONS = 9,359 SCHOOLS TOTAL PARTICIPANTS

COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

31,512 PARTICIPANTS

2018 ACT SUMMARY



TOTAL PARTICIPATION

39,386

32% GROWTH
ON 2017

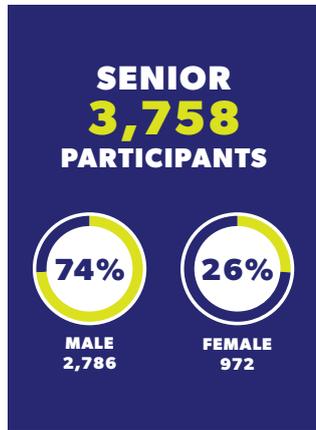
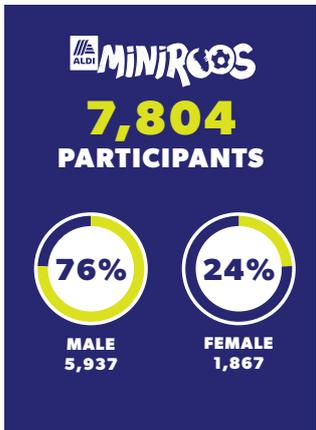
WOMEN & GIRLS PARTICIPATION 6,814

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

OUTDOOR AFFILIATED FOOTBALL

16,651
PARTICIPANTS

44
CLUBS



639
REGISTERED COACHES
87% MALE
13% FEMALE

622
REGISTERED REFEREES
79% MALE
21% FEMALE

**SPECIFIC DIVERSITY
AND INCLUSION PROGRAMS**
744

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS



2,249 SCHOOL PROGRAMS
+ **2,515** SCHOOL COMPETITIONS
= **4,764** PARTICIPANTS

**COMMUNITY EVENTS &
PROMOTIONAL EXPERIENCES**
9,067
PARTICIPANTS

2018 TAS SUMMARY



TOTAL PARTICIPATION

18,294

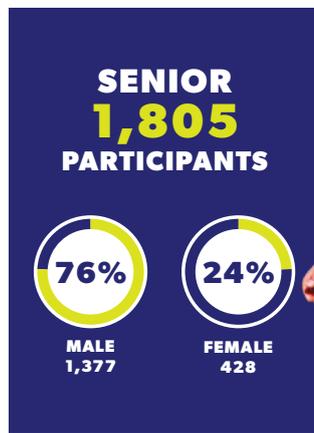
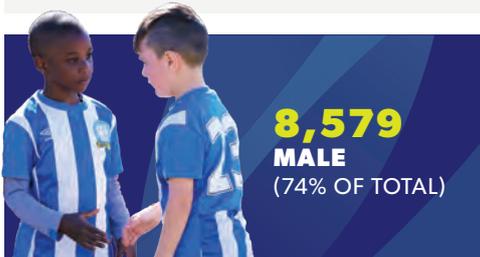
WOMEN & GIRLS PARTICIPATION 3,529

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

OUTDOOR AFFILIATED FOOTBALL

11,668 PARTICIPANTS

125 CLUBS



**SPECIFIC DIVERSITY
AND INCLUSION PROGRAMS**
600

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

OTHER FORMATS

FUTSAL
2,000
PARTICIPANTS



MALE



FEMALE

800
SCHOOL PROGRAMS
+
1,800
SCHOOL COMPETITIONS

=
SCHOOLS TOTAL
2,600
PARTICIPANTS

2018 NT SUMMARY



FOOTBALL
NORTHERN
TERRITORY

TOTAL PARTICIPATION

8,445

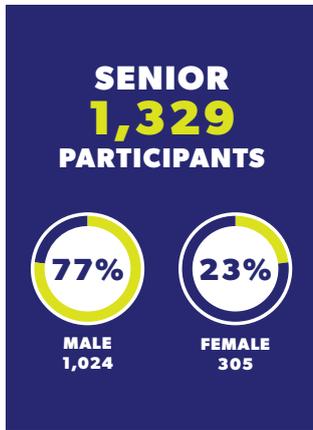
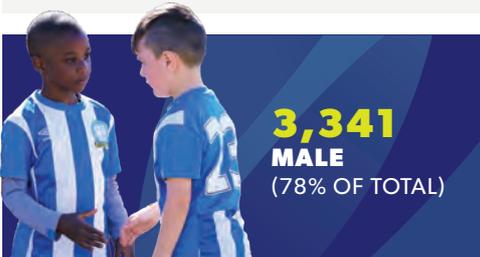
WOMEN & GIRLS PARTICIPATION 1,090

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

OUTDOOR AFFILIATED FOOTBALL

4,289
PARTICIPANTS

17
CLUBS



OTHER FORMATS

