



FOOTBALL  
FEDERATION  
AUSTRALIA

20  
19

NATIONAL  
PARTICIPATION  
REPORT

# INTRODUCTION

**I'm delighted to report that football participation in Australia has experienced another year of growth in 2019, with the key segments of women & girls, social football and CaLD football seeing particular success. Affiliated outdoor football continues to grow year-on-year, as does the number of registered coaches and volunteers on the ground supporting the development of our grassroots players.**

## **2019 FOOTBALL PARTICIPATION HIGHLIGHTS:**

- 6% overall growth on 2018 Total Participation to 1,957,552
- 11% growth in Women & Girls to 156,893
- 5% growth in MiniRoos Club & Kick Off to 239,002
- 35% growth in Social Football to 125,866
- 36% growth in Futsal to 63,031
- 7% increase in Registered Coaches to 38,715
- 20% increase in Volunteers to 23,322

## **WOMEN & GIRLS FOOTBALL**

Our women and girls' participation base continues to develop and provide one of the greatest growth opportunities for football nationally with 156,893 registered participants getting involved in 2019, representing 11% growth from 2018.

Football Federation Australia partnered with the Federal Government through Sport Australia's 'Move it Aus' grant programs to deliver several initiatives in this area.

Northern NSW Football saw an increase in women & girls' participation positively influenced by the roll out of Kick-on for Women, an introductory program targeted at non-active, less active & time-poor women.

Football Victoria in partnership with City in the Community, also established a successful, flexible approach to increasing female participants through its innovative VicHealth Soccer Mums program. This coupled with growth through other social and futsal programs resulted in an increase in both social and outdoor affiliated women's football.

Football NSW also successfully kicked-off their Girls United program targeted at females of all ages from Culturally and Linguistically Diverse (CaLD) backgrounds.

2019 saw another successful rebel Female Football Week take place with 19,383 female players, coaches, referees and administrators engaged in tailored activities nationwide.

Our Westfield Matildas continue to be a beacon of inspiration to us all and were voted Australia's most-loved sporting team according to the BenchMark Emotional Connection study, conducted by True North Research, following their 2019 FIFA Women's World Cup campaign which saw a 58% increase in average TV audience.

These initiatives plus the growing interest in female football through the Westfield W-League and early girls' specific opportunities through the MiniRoos program, have played a key role in driving new female participants to our game.

This demonstrates our ongoing commitment to growing the women's game in Australia and is a clear indication to FIFA that Australia is ready to bring the Women's World Cup to our shores in 2023.

## **SOCIAL FOOTBALL**

Social football has seen a large increase in 2019 with 125,866 regular participants taking part in Walking Football, Summer Football and other social or introductory programs, with 26% of players being female.

Football Victoria has seen a large increase in social participants through the GO Football program, providing new, returning and existing players with flexible options to suit their footballing needs. Elsewhere both Football NSW and Northern NSW Football have also seen excellent growth in social participants through successful summer football competitions.

2019 saw the introduction of Walking Football throughout the Member Federations with successful projects rolled out nationally. A further focus on this in 2020 will utilise this fantastic opportunity to engage older Australians in the number one club-based participation sport in Australia.

## **CULTURALLY AND LINGUISTICALLY DIVERSE FOOTBALL**

We continue to invest in opportunities to ensure football remains a diverse and inclusive game for all Australians through programs and tournaments specifically for CaLD communities, Aboriginal & Torres Strait Islanders and all-ability participants.

Across Football Queensland, Football NSW & Football Victoria the MiniRoos Multicultural Settlement Program has worked to enhance the lives of newly arrived children under the age of 12 through social inclusion and connection by creating strong, inclusive, and culturally-diverse football programs and environments which benefits newly arrived families and strengthen the general football community.

We saw an increase of over 11,000 multicultural and indigenous participants engaged in 2019 through programs, tournaments & festivals delivered nationally.

## **OUTDOOR FOOTBALL**

Our outdoor affiliated network continues to grow as we attract, engage and retain more participants to our community clubs. FFA MiniRoos continues to be our marquee program and the leading junior introductory program within Australia, with 239,002 boys and girls playing in MiniRoos Club Football or MiniRoos Kick-Off Hubs.

## **VOLUNTEERS, COACHES & REFEREES**

The efforts and investment from our volunteers, coaches and referees ensure we provide participants with a positive experience, highlighted by a good participant retention rate. Football Tasmania in particular has seen fantastic growth in both coaches and referees in 2019.

With the introduction of the National Club Development Program comes support for clubs to identify opportunities for future growth and sustainability whilst also recognising the hard work and dedication of volunteer & coaches.

## **CLOSING REMARKS**

FFA has increasingly leveraged one of our game's greatest assets, the Hyundai A-League and Westfield W-League Clubs, to engage and connect with new markets. This is reflected with 3% growth in school participation, community events and promotional experiences delivered by the clubs, as we focus on converting our football participation base into fans.

Our 2019 participation figures are a credit to the efforts of our Member Federations, Hyundai A-League and Westfield W-League Clubs, Associations, Zones and Community Clubs.

We thank you for your efforts as we continue to strive to improve the football experience for every single participant who takes part in Australia's largest and most popular club-based sport.

As the FFA enters this new era of an 'unbundled' League, our challenge will be to ensure that we can continue to work closely with the Leagues, as well as our other stakeholders, to maintain the positive growth which the game has experienced in recent times.

The upward trend of our participation numbers provides an exciting platform from which the FFA can build, but we must not rest on our laurels. While the significant growth of Social football shows that we are committed to finding new ways to engage with our community, we have much work to deliver programs and services to regional parts of Australia.

As the digital landscape and habits of society change, so too do those of fans and participants. We must build a deeper understanding of this landscape and the habits of our community to better understand how Australians are connecting with our game.

In this new era, continuing innovations mean that we must continue to evolve our offerings and services to our stakeholders, participants and fans, so that more Australians can play more football, more often.



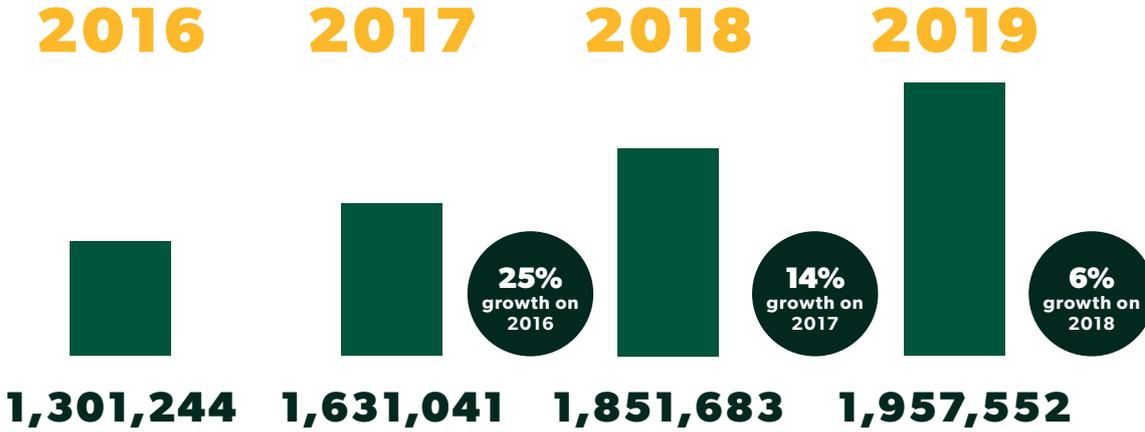
**James Johnson**

**CHIEF EXECUTIVE OFFICER, FOOTBALL FEDERATION AUSTRALIA**

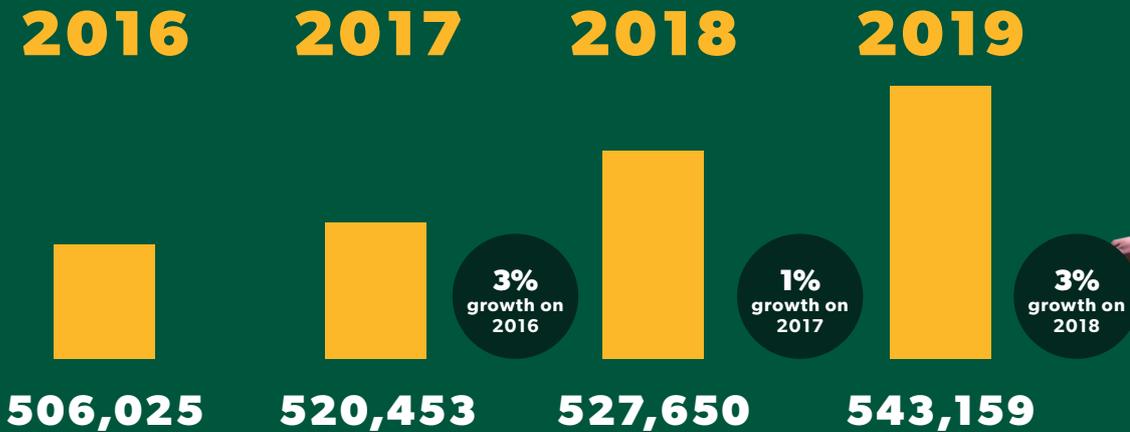


# 2016-19 NATIONAL GROWTH

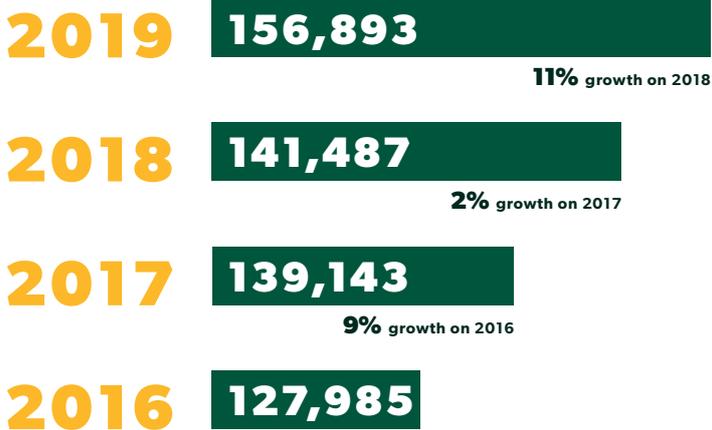
## TOTAL PARTICIPATION



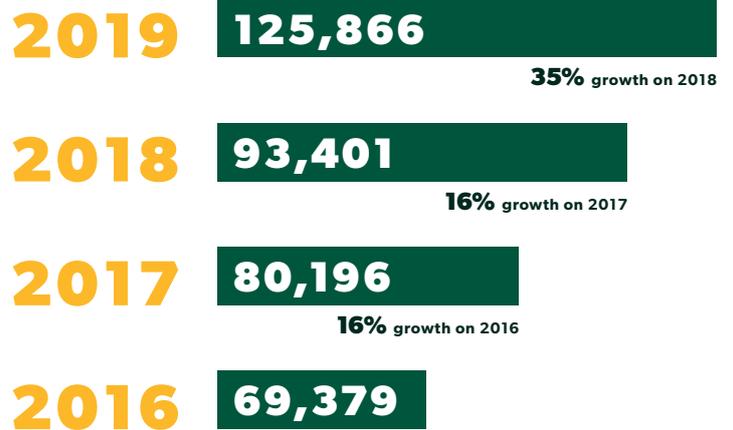
## OUTDOOR AFFILIATED PARTICIPANTS



## WOMEN & GIRLS



## SOCIAL



# 2019 WOMEN AND GIRLS GROWTH SNAPSHOTS

**11%**  
growth on  
2018

## WOMEN & GIRLS PARTICIPATION 156,893

NSW	VIC	QLD	WA	NNSW	SA	ACT	TAS	NT
71,907	23,549	18,041	7,535	15,802	6,859	7,727	4,527	946

### OUTDOOR AFFILIATED

**OUTDOOR AFFILIATED FOOTBALL PARTICIPANTS 119,037**

**MINIROOS 49,950**

**YOUTH 40,470**

**SENIOR 28,617**

**5%**  
growth on  
2018

Key focus on Retention Strategies to improve the current community football experience.



### FEMALE LEADERS

**FEMALE REGISTERED COACHES 7,733**

**FEMALE REFEREES 1,251**

**FEMALE VOLUNTEERS 10,829**

Increased investment through Female Football Development staff providing dedicated support to the growth of the female game.



### OTHER FORMATS

**SOCIAL PARTICIPANTS 32,969**

**33%**  
growth on  
2018

**REGISTERED FUTSAL PARTICIPANTS 4,887**

**24%**  
growth on  
2018

A flexible and tailored approach to programs, resulting in an increase of over 9000 females across Social & Futsal.



### RAISING THE PROFILE

**REBEL FEMALE FOOTBALL WEEK**

**19,383** females including players, coaches, referees and administrators engaged in tailored activities in 2019.

**WESTFIELD W-LEAGUE ATTENDANCE**

**96,358** fans attended W-League matches in 2018/19.

**FIFA WOMEN'S WORLD CUP FRANCE 2019™**

**266,000** average TV Audience for Matildas 2019 World Cup Campaign (58% up on 2015 WWC).





# 2019 NATIONAL SUMMARY

# TOTAL PARTICIPATION 1,957,552

6% growth on 2018

**11% growth on 2018**

**WOMEN & GIRLS PARTICIPATION**  
**156,893**

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

**3% growth on 2018**

**HYUNDAI A-LEAGUE** **Westfield W-LEAGUE**

**TOTAL PARTICIPATION**  
**745,792**

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

## OUTDOOR AFFILIATED FOOTBALL

**543,159 PARTICIPANTS**

**2,386 CLUBS**

**424,085 MALE**  
(78% OF TOTAL)

**119,037 FEMALE**  
(22% OF TOTAL)

**MINIROOS**  
**239,002 PARTICIPANTS**

**79% MALE** (189,039)  
**21% FEMALE** (49,950)

**YOUTH**  
**165,378 PARTICIPANTS**

**76% MALE** (124,897)  
**24% FEMALE** (40,470)

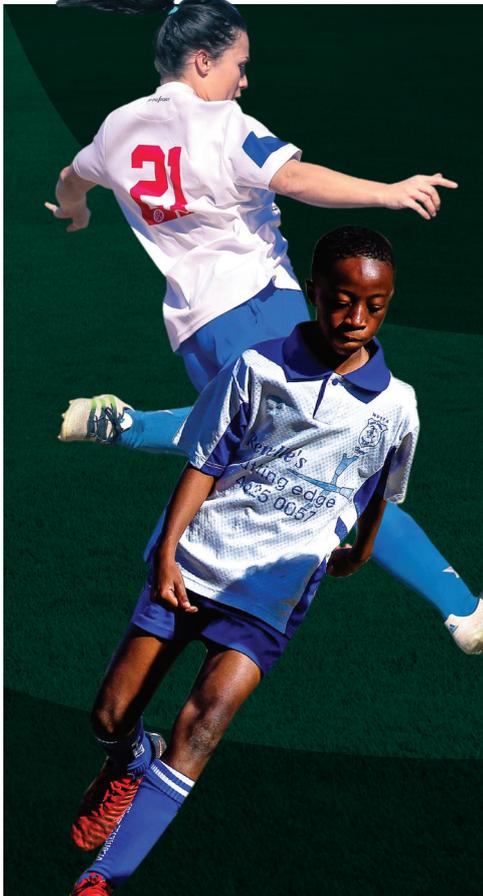
**SENIOR**  
**138,779 PARTICIPANTS**

**79% MALE** (110,149)  
**21% FEMALE** (28,617)

**38,715 REGISTERED COACHES**  
80% MALE  
20% FEMALE

**11,198 REGISTERED REFEREES**  
89% MALE  
11% FEMALE

**23,322 VOLUNTEERS**  
54% MALE  
46% FEMALE



**SPECIFIC DIVERSITY AND INCLUSION PROGRAMS**  
**16,220**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**FUTSAL**  
**63,031 PARTICIPANTS**  
36% growth on 2018

**82% MALE**  
**18% FEMALE**

**SOCIAL**  
**125,866 PARTICIPANTS**  
35% growth on 2018

**74% MALE**  
**26% FEMALE**

**286,759 SCHOOL PROGRAMS**  
+ **304,588 SCHOOL COMPETITIONS**  
= **591,347 SCHOOLS TOTAL PARTICIPANTS**

**COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES**  
**544,694 PARTICIPANTS**

\*Total numbers include male, female and gender unspecified



# 2019 NSW SUMMARY



TOTAL PARTICIPATION

**877,434**

4%  
growth on  
2018

**WOMEN & GIRLS  
PARTICIPATION**  
**71,907**

INCLUDES OUTDOOR,  
REGISTERED FUTSAL & SOCIAL



HYUNDAI  
**A-LEAGUE**



Westfield  
**W-LEAGUE**

**TOTAL PARTICIPATION**  
**325,434**

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

## OUTDOOR AFFILIATED FOOTBALL

**232,496**  
**PARTICIPANTS**

**752**  
**CLUBS**



**178,392**  
**MALE**  
(77% OF TOTAL)



**54,104**  
**FEMALE**  
(23% OF TOTAL)



**MINIROOS**

**100,203**  
**PARTICIPANTS**



**MALE**  
77,716



**FEMALE**  
22,487

**YOUTH**  
**64,342**  
**PARTICIPANTS**



**MALE**  
46,315



**FEMALE**  
18,027

**SENIOR**  
**67,951**  
**PARTICIPANTS**



**MALE**  
54,361



**FEMALE**  
13,590



**21,564**  
**REGISTERED COACHES**

76% MALE  
24% FEMALE



**5,429**  
**REGISTERED REFEREES**

89% MALE  
11% FEMALE



**10,332**  
**VOLUNTEERS**

53% MALE  
47% FEMALE

**SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS**

**1,615**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**FUTSAL**  
**7,207**  
**PARTICIPANTS**

**7%**  
growth on 2018



**MALE**



**FEMALE**

**SOCIAL**  
**54,469**  
**PARTICIPANTS**

**13%**  
growth on 2018



**MALE**



**FEMALE**

**82,487**

SCHOOL PROGRAMS

+

**172,285**

SCHOOL COMPETITIONS

**SCHOOLS TOTAL**

**= 254,772**

**PARTICIPANTS**

**COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES**

**289,550**

**PARTICIPANTS**

\*Total numbers include male, female and gender unspecified

# 2019 VIC SUMMARY



**TOTAL PARTICIPATION**  
**456,604**

**↑ 29%**  
**GROWTH ON 2018**

**48%**  
growth on 2018

**WOMEN & GIRLS PARTICIPATION**  
**23,549**

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL



**HYUNDAI A-LEAGUE**



**Westfield W-LEAGUE**

**44%**  
growth on 2018

**TOTAL PARTICIPATION**  
**209,213**

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

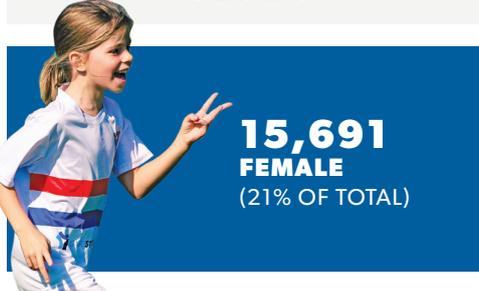
## OUTDOOR AFFILIATED FOOTBALL

**75,998 PARTICIPANTS**

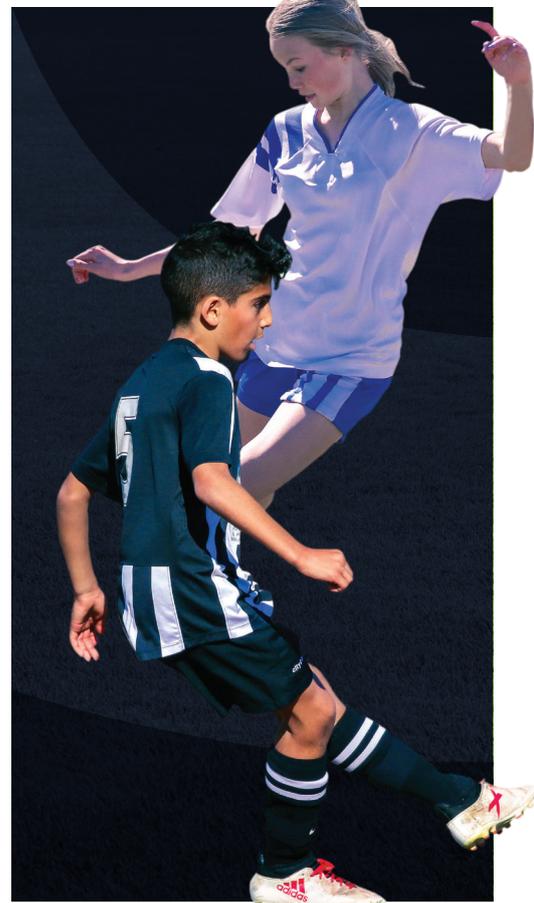
**358 CLUBS**



**60,292 MALE**  
(79% OF TOTAL)



**15,691 FEMALE**  
(21% OF TOTAL)



### MINIROOS

**31,822 PARTICIPANTS**



**MALE**  
25,909



**FEMALE**  
5,904

**YOUTH**  
**27,560 PARTICIPANTS**



**MALE**  
21,322



**FEMALE**  
6,233

**SENIOR**  
**16,616 PARTICIPANTS**



**MALE**  
13,061



**FEMALE**  
3,554



**2,601 REGISTERED COACHES**

90% MALE  
10% FEMALE

**1,421 REGISTERED REFEREES**

89% MALE  
11% FEMALE

**2,438 VOLUNTEERS**

58% MALE  
42% FEMALE

**SPECIFIC DIVERSITY AND INCLUSION PROGRAMS**  
**5,167**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**FUTSAL**  
**40,805 PARTICIPANTS**

**55%**  
growth on 2018



**MALE**



**FEMALE**

**SOCIAL**  
**37,290 PARTICIPANTS**

**383%**  
growth on 2018



**MALE**



**FEMALE**

**47,725 SCHOOL PROGRAMS**  
**+ 89,982 SCHOOL COMPETITIONS**  
**= 137,707 SCHOOLS TOTAL PARTICIPANTS**

**COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES**  
**153,177 PARTICIPANTS**

\*Total numbers include male, female and gender unspecified

# 2019 QLD SUMMARY



TOTAL PARTICIPATION

**186,835**



**8%**  
GROWTH  
ON 2018

**3%**  
growth on  
2018

**WOMEN & GIRLS  
PARTICIPATION**  
**18,041**

INCLUDES OUTDOOR,  
REGISTERED FUTSAL & SOCIAL



HYUNDAI  
A-LEAGUE



Westfield  
W-LEAGUE

**16%**  
growth on  
2018

TOTAL PARTICIPATION  
**81,360**

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

## OUTDOOR AFFILIATED FOOTBALL

**72,996**  
PARTICIPANTS

**317**  
CLUBS



**58,719**  
MALE  
(80% OF TOTAL)



**14,277**  
FEMALE  
(20% OF TOTAL)



**MINIROOS**

**35,924**  
PARTICIPANTS

**84%**

MALE  
30,191

**16%**

FEMALE  
5,733

**YOUTH**  
**23,338**  
PARTICIPANTS

**79%**

MALE  
18,415

**21%**

FEMALE  
4,923

**SENIOR**  
**13,734**  
PARTICIPANTS

**74%**

MALE  
10,113

**26%**

FEMALE  
3,621



**5,820**

REGISTERED COACHES

85% MALE  
15% FEMALE

**1,079**

REGISTERED REFEREES

90% MALE  
10% FEMALE

**4,150**

VOLUNTEERS

49% MALE  
51% FEMALE

**SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS**

**3,500**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**FUTSAL**  
**5,689**  
PARTICIPANTS

**83%**

MALE

**17%**

FEMALE

**SOCIAL**  
**10,800**  
PARTICIPANTS

**74%**

MALE

**26%**

FEMALE

**52,090**

SCHOOL PROGRAMS

+

**6,072**

SCHOOL COMPETITIONS

**SCHOOLS TOTAL**

**= 58,162**

**PARTICIPANTS**

**COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES**

**24,639**

**PARTICIPANTS**

# 2019 WA SUMMARY



**TOTAL PARTICIPATION**  
**161,339**

**↑ 6%**  
**GROWTH**  
**ON 2018**

**WOMEN & GIRLS PARTICIPATION**  
**7,535**

INCLUDES OUTDOOR,  
REGISTERED FUTSAL & SOCIAL



**HYUNDAI A-LEAGUE**



**Westfield W-LEAGUE**

**7%**  
**growth on**  
**2018**

**TOTAL PARTICIPATION**  
**59,905**

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

## OUTDOOR AFFILIATED FOOTBALL

**39,522**  
**PARTICIPANTS**

**249**  
**CLUBS**



**32,558**  
**MALE**  
(82% OF TOTAL)



**6,964**  
**FEMALE**  
(18% OF TOTAL)



**MINIROOS**  
**16,291**  
**PARTICIPANTS**



**82%**  
**MALE**  
13,369



**18%**  
**FEMALE**  
2,922

**YOUTH**  
**12,631**  
**PARTICIPANTS**



**83%**  
**MALE**  
10,456



**17%**  
**FEMALE**  
2,175

**SENIOR**  
**10,600**  
**PARTICIPANTS**



**82%**  
**MALE**  
8,733



**18%**  
**FEMALE**  
1,867

**1,319**

**REGISTERED COACHES**

88% MALE  
12% FEMALE

**708**

**REGISTERED REFEREES**

91% MALE  
9% FEMALE

**896**

**VOLUNTEERS**

52% MALE  
48% FEMALE

**SPECIFIC DIVERSITY AND INCLUSION PROGRAMS**  
**2,868**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**SOCIAL**  
**2,221** PARTICIPANTS



**74%** **MALE**



**26%** **FEMALE**

**80,204**  
SCHOOL PROGRAMS

**+**

**22,829**  
SCHOOL COMPETITIONS

**SCHOOLS TOTAL**  
**= 103,033**  
**PARTICIPANTS**

**COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES**  
**10,772**  
**PARTICIPANTS**

\*Total numbers include male, female and gender unspecified

# 2019 NNSW SUMMARY



TOTAL PARTICIPATION

**106,527**



**13%**  
GROWTH  
ON 2018

6%  
growth on  
2018

**WOMEN & GIRLS  
PARTICIPATION**  
**15,802**

INCLUDES OUTDOOR,  
REGISTERED FUTSAL & SOCIAL



HYUNDAI  
A-LEAGUE



Westfield  
W-LEAGUE

119%  
growth on  
2018

TOTAL PARTICIPATION  
**23,360**

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

## OUTDOOR AFFILIATED FOOTBALL

**53,777**  
PARTICIPANTS

**233**  
CLUBS



**41,041**  
MALE  
(76% OF TOTAL)



**12,714**  
FEMALE  
(24% OF TOTAL)

**MINIROOS**

**26,437**  
PARTICIPANTS



MALE  
19,965



FEMALE  
6,468

**YOUTH**  
**14,922**  
PARTICIPANTS



MALE  
11,209



FEMALE  
3,707

**SENIOR**  
**12,418**  
PARTICIPANTS



MALE  
9,867



FEMALE  
2,539



**3,774**

REGISTERED COACHES

79% MALE  
21% FEMALE

**915**

REGISTERED REFEREES

90% MALE  
10% FEMALE

**1,917**

VOLUNTEERS

50% MALE  
50% FEMALE

SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS

**702**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**FUTSAL**  
**98**  
PARTICIPANTS



MALE



FEMALE

**SOCIAL**  
**13,114**  
PARTICIPANTS



MALE



FEMALE

7%  
growth on 2018

**4,400**  
SCHOOL PROGRAMS

+

**SCHOOLS TOTAL**

**= 11,600**

**7,200**

SCHOOL COMPETITIONS

**PARTICIPANTS**

**COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES**

**20,630**

**PARTICIPANTS**

# 2019 SA SUMMARY



TOTAL PARTICIPATION

88,502



27%  
GROWTH  
ON 2018

47%  
growth on  
2018

WOMEN & GIRLS  
PARTICIPATION

6,859

INCLUDES OUTDOOR,  
REGISTERED FUTSAL & SOCIAL



HYUNDAI  
A-LEAGUE



Westfield  
W-LEAGUE

12%  
growth on  
2018

TOTAL PARTICIPATION

42,218

INCLUDES SCHOOLS, COMMUNITY EVENTS & PROMOTIONAL EXPERIENCES

## OUTDOOR AFFILIATED FOOTBALL

35,069  
PARTICIPANTS

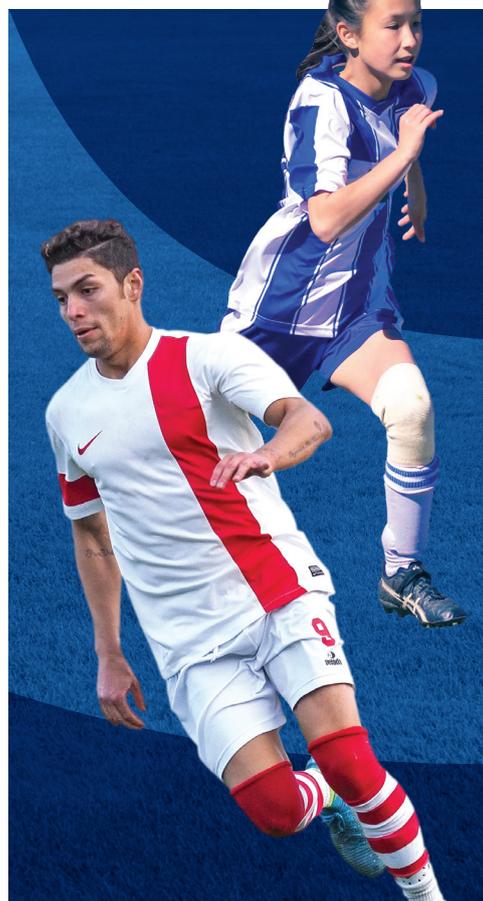
291  
CLUBS



28,597  
MALE  
(82% OF TOTAL)



6,472  
FEMALE  
(18% OF TOTAL)



MINIROOS  
11,816  
PARTICIPANTS



81%

MALE  
9,571



19%

FEMALE  
2,245

YOUTH  
12,684  
PARTICIPANTS



80%

MALE  
10,148



20%

FEMALE  
2,536

SENIOR  
10,569  
PARTICIPANTS



84%

MALE  
8,878



16%

FEMALE  
1,691



1,846

REGISTERED COACHES

90% MALE  
10% FEMALE



486

REGISTERED REFEREES

89% MALE  
11% FEMALE



1,461

VOLUNTEERS

61% MALE  
39% FEMALE

SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS

1,015

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

FUTSAL  
1,769  
PARTICIPANTS



84% MALE



16% FEMALE

12%  
growth on 2018

SOCIAL  
343  
PARTICIPANTS



72% MALE



28% FEMALE

10,341  
SCHOOL PROGRAMS  
+  
1,740  
SCHOOL COMPETITIONS

SCHOOLS TOTAL  
= 12,081  
PARTICIPANTS

COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES

34,432  
PARTICIPANTS

\*Total numbers include male, female and gender unspecified

# 2019 ACT SUMMARY



## TOTAL PARTICIPATION

# 39,769

**↑ 1%  
GROWTH  
ON 2018**

## WOMEN & GIRLS PARTICIPATION

# 7,727

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

**13%  
growth on  
2018**

## OUTDOOR AFFILIATED FOOTBALL

# 17,986 PARTICIPANTS

# 44 CLUBS



**13,095  
MALE**  
(73% OF TOTAL)



**4,891  
FEMALE**  
(27% OF TOTAL)



### MINIROOS

# 7,992 PARTICIPANTS



**76%**

**MALE**  
6,080



**24%**

**FEMALE**  
1,912

# YOUTH 5,693 PARTICIPANTS



**68%**

**MALE**  
3,887



**32%**

**FEMALE**  
1,806

# SENIOR 4,301 PARTICIPANTS



**73%**

**MALE**  
3,128



**27%**

**FEMALE**  
1,173



**871  
REGISTERED COACHES**  
83% MALE  
17% FEMALE

**788  
REGISTERED REFEREES**  
85% MALE  
15% FEMALE

**407  
VOLUNTEERS**  
41% MALE  
59% FEMALE

**SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS  
274**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

# FUTSAL 5,243 PARTICIPANTS

**75% MALE**

**25% FEMALE**

**46%  
growth on 2018**

# SOCIAL 3,577 PARTICIPANTS

**57% MALE**

**43% FEMALE**

**8%  
growth on 2018**

**4,679  
SCHOOL PROGRAMS  
+  
1,250  
SCHOOL COMPETITIONS  
= 5,929  
PARTICIPANTS**

**COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES  
4,694  
PARTICIPANTS**

\*Total numbers include male, female and gender unspecified

# 2019 TAS SUMMARY



**FOOTBALL  
TASMANIA**

**TOTAL PARTICIPATION**

**26,509**



**45%  
GROWTH  
ON 2018**

**WOMEN & GIRLS PARTICIPATION  
4,527**

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

**28%  
growth on  
2018**

## OUTDOOR AFFILIATED FOOTBALL

**11,858  
PARTICIPANTS**

**125  
CLUBS**



**8,709  
MALE  
(73% OF TOTAL)**



**3,149  
FEMALE  
(27% OF TOTAL)**



**MINIROOS**

**6,764  
PARTICIPANTS**



**MALE  
4,846**



**FEMALE  
1,918**

**YOUTH  
3,284  
PARTICIPANTS**



**MALE  
2,436**



**FEMALE  
848**

**SENIOR  
1,810  
PARTICIPANTS**



**MALE  
1,427**



**FEMALE  
383**



**765**

**REGISTERED COACHES**  
74% MALE  
26% FEMALE

**290**

**REGISTERED REFEREES**  
93% MALE  
7% FEMALE

**1,606**

**VOLUNTEERS**  
65% MALE  
35% FEMALE

**SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS**

**0**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**FUTSAL  
2,220  
PARTICIPANTS**

**83% MALE**

**17% FEMALE**

**11%  
growth on 2018**

**SOCIAL  
3,000  
PARTICIPANTS**

**67% MALE**

**33% FEMALE**

**1,970**  
SCHOOL PROGRAMS  
+  
**1,200**  
SCHOOL COMPETITIONS  
= **3,170**  
SCHOOLS TOTAL  
PARTICIPANTS

**COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES  
3,600  
PARTICIPANTS**

# 2019 NT SUMMARY



**FOOTBALL  
NORTHERN  
TERRITORY**

**TOTAL PARTICIPATION**

**9,731**



**15%  
GROWTH  
ON 2018**

## WOMEN & GIRLS PARTICIPATION 946

INCLUDES OUTDOOR, REGISTERED FUTSAL & SOCIAL

## OUTDOOR AFFILIATED FOOTBALL

**3,457  
PARTICIPANTS**

**17  
CLUBS**



**2,682  
MALE  
(78% OF TOTAL)**



**775  
FEMALE  
(22% OF TOTAL)**



**MINIROOS**

**1,753  
PARTICIPANTS**



MALE  
1,392



FEMALE  
361

**YOUTH  
924  
PARTICIPANTS**



MALE  
709



FEMALE  
215

**SENIOR  
780  
PARTICIPANTS**



MALE  
581



FEMALE  
199



**155  
REGISTERED COACHES**  
79% MALE  
21% FEMALE

**82  
REGISTERED REFEREES**  
85% MALE  
15% FEMALE

**115  
VOLUNTEERS**  
39% MALE  
61% FEMALE

**SPECIFIC DIVERSITY  
AND INCLUSION PROGRAMS  
1,079**

Includes programs specifically for Cultural and Linguistically Diverse Communities, Aboriginal and Torres Strait Islander & All Ability participants

## OTHER FORMATS

**SOCIAL  
1,052 PARTICIPANTS**

**33% growth on 2018**



MALE



FEMALE

**1,216  
SCHOOL PROGRAMS  
+  
1,793  
SCHOOL COMPETITIONS  
= 3,009  
PARTICIPANTS**

**COMMUNITY EVENTS &  
PROMOTIONAL EXPERIENCES  
782  
PARTICIPANTS**

\*Total numbers include male, female and gender unspecified